

Exploring the world with Smart Baby Touch

iSelect Apps has released a new educational app for children up to 4 years old, which includes the interactive flashcards enjoyed by both small children and parents alike, and many more challenging learning opportunities. The Smart Baby Touch app presents over 450 amusing interactive flashcards featuring a variety of topics and offering unique options and flexible customized settings for building app content based on baby's interests, the needs of parents, and the parental vision for the learning process.

It took a long time, in cooperation with parents and infant development specialists, to select quality photos, sounds and images that were attractive to children. The app has advanced customization features as well as simple, convenient functions for adding new flashcards. Consequently, the Smart Baby Touch app combines both a lively cognitive game with easy-to-use interface, effective learning process with unique app customization features, which is quite appealing to parents.

The interface for children is a collection of bright pictures of animals, birds, and various items from around the world, all divided into categories. The app includes 5 basic categories: The World of Animals, Vehicles, Wild Animals, Musical Instruments and Home. New categories may be added as well: Kids World, Birds, Nature, etc. A child can open photos simply by touching them, and they are accompanied by the associated sounds and the correct pronunciation of the written word. With each touch, a new photo of the object is displayed, keeping a child motivated and contributing to the learning process. All words in the app are voiced by native speakers in a pleasant and clear voice. For older children, a special learning mode can be used where a child is asked a question and prompted to choose the correct answer from one of four available photos. The learning mode is also adapted to the youngest children so that the app is fun and entertaining for all ages.

The enhanced interface for parents includes all the customization features that are missing in similar apps on the market. Now you can be curious about your

child preferences, customize the app as needed and easily add your own flashcards. You can add photos of your family, relatives, pets, or any other objects or animals to create your own collection of interactive flashcards. Now every child has his own learning app.

The app supports IOS 6.1 and later versions, and is compatible with iPhone, iPad and iPod Touch.

Available for download on the App Store: <https://itunes.apple.com/app/id901500107?mt=8>

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About iSelect Apps

iSelect Apps is a young team of specialists, developers and designers whose common goal is to create the best educational and learning apps for children and their parents. Apart from developing new ideas and products, we pay a lot of attention to our own beloved children. So, like many other parents, we are concerned about the overall education and development of small children. Combining the efforts, feedback and recommendations of other parents and learning and development specialists, iSelect Apps creates really useful and popular apps which are chosen by parents and loved by children all over the world.